

History of the PVM Foundation

Philanthropy has been a part of PVM from the beginning. A generous donation by Mr. Clarence D. Sterling helped create PVM's first location, The Village of Redford. To honor him and this gift, PVM Foundation's major donor society is the Clarence D. Sterling Society (aka Sterling Society).

In 1993, a PVM Support Trust was created to formalize the donation process. In 2004, PVM took another step forward by establishing the PVM Foundation, which was to be a self-sustaining part of the PVM Mission. At that time, the PVM Foundation Board was created and its first president was hired. Throughout its history, the PVM Foundation has had three presidents and two board chairs.

Since 2004, PVM Foundation has undertaken several significant fundraising campaigns, including:

- Touch the Future - developed an endowment (\$1.4M),
- Redford Green Houses/New Way to Age Campaign - built an alternative to nursing home care (\$2.5M),
- Kleemann Chapel at The Village of East Harbor (\$1.6M),
- The Village of Hillside Expansion (\$1.8M),
- Thome Rivertown Development (\$12M),
- Wellness/Rehab Center at The Village of East Harbor (\$2.1M), and
- Campaign for the Ages to replicate Thome Rivertown at four current PVM locations (\$14M raised to date towards a \$19.5M goal).

The kindness and generosity of donors to the PVM Foundation have benefited every PVM Village in many ways, from resident activities and computer labs to wellness equipment and the PVM Village Victory Cup. Together, donors are truly serving seniors, creating new possibilities for quality living.

Along this journey, a PVM Foundation Board member shared the idea of having a signature fundraising event. This hatched the first PVM Gala in 2004. Along the way, 19 galas have provided good times, wonderful memories, and more than \$4.5M to help older adults throughout the Villages.

Thank you to each donor to the PVM Foundation. Because of your caring donation, PVM can celebrate its 80th anniversary.





1.6M was raised to construct the Kleemann Chapel at The Village of East Harbor.

To find out more about the PVM Foundation, visit PVMF.ORG



During COVID the PVM Foundation raised funds to purchase PPE for the residents and staff to use.



With the support of 1.8M in donations The Village of Hillside was renovated and also included a new Friendship Center to serve the local community.



Photos from the first PVM Gala. Since that time 18 PVM Galas have occurred and over 4.5M has been raised.



PVM Foundation celebrated its donors at Ford Field with the Luncheon to Say Thanks Event.



PVM's Village Victory Cup (aka Senior Olympic Games) is funded solely out of donations to the PVM Foundation.