

MINUTES OF THE TUESDAY, SEPTEMBER 13, 2022 REGULAR BOARD OF DIRECTORS MEETING OF THE PRESBYTERIAN VILLAGES OF MICHIGAN FOUNDATION BOARD HELD AT THE VILLAGE OF OAKLAND WOODS AND VIA ZOOM

DRAFT

X	1/28 Special BOD Mtg.	3/8 BOD Mtg.	6/7 BOD Mtg.	8/3 Special BOD Mtg.	9/13 BOD Mtg.	9/30 LTST	12/6 BOD Mtg.	TOTAL
Blablock				X	X			
Bomberski	X	X	X	X	---			
Carnaghi	X	X	X	X	X			
Conway					X			
Denler	X	---	X	---	X			
Dixon	--	---	---	---	---			
Gompers	X	X	X	X	X			
Hubbard	X	X	X	X	X			
Johnson	X	X	---	---	X			
Kimble	X	X	---	X	X			
Lewis	X	X	---	---	X			
Lindow	X	X	X	---	---			
Machesky	X	X	X	X	X			
Miller	X	X	X	X	X			
Peterson	X	X	X	X	X			
Romalia	--	X	X	X	X			
Schroeder	X	X	X	X	X			
Utley	X	X	X	---	X			
Wallace	X	X	X	---	---			
Williams	X	X	X	---	X			
Ex-Officio								
Myers	X	X	X		X			
Price	X	X	X		X			

Foundation Staff:

Ms. Yalonda Jackson, Ms. Tabatha Maxwell, Ms. Devon Meier, Ms. Debbie Smith, Ms. Avni Thomas

Guests:

Ms. Becky Bolden, Mr. Jon Hayes

Welcome and Call to Order

Mr. Gompers called the meeting to order at 11:35 a.m., followed by prayer.

- Welcome Nate Conway, new Foundation Board Member and Bruce Blablock, new PVM Senior Vice President of Finance and Obligated Group Operations.
- 2023 PVM Foundation Board of Directors Meeting Schedule – locations TBD
 - March 7, 2023; June 6, 2023; September 19, 2023; December 5, 2023

1. Chairman's Report

- Approval of Minutes from June 7, 2022 Regular Board of Directors Meeting – **ACTION**
A MOTION WAS MADE BY Mr. Paul Hubbard AND SECONDED BY Mr. John Utley TO APPROVE the meeting minutes from the June 7, 2022 Regular Board of Directors Meeting. **PASSED UNANIMOUSLY.**
- Approval of Minutes from August 3, 2022 Special Board of Directors Meeting – **ACTION**
A MOTION WAS MADE BY Mr. John Utley AND SECONDED BY Mr. Bob Schroeder TO APPROVE the meeting minutes from the August 3, 2022 Special Board of Directors Meeting. **PASSED UNANIMOUSLY.**

2. Mission Moment

Mission Moment (Ms. Becky Bolden, Resident The Village of Oakland Woods)

- Ms. Bolden explained her involvement with PVM and The Village of Oakland Woods. She is current President of Resident Council.

3. Luncheon to Say Thanks	<p><u>Luncheon to Say Thanks (Ms. Yalonda Jackson)</u></p> <ul style="list-style-type: none"> ▪ September 30, 2022, Ford House, Grosse Pointe Shores ▪ 11:00 a.m. Luncheon; tour to follow <p>Yalonda explained that the event honors board members, donors and staff members.</p>
4. Planned Giving Committee Update	<p><u>Planned Giving Committee Update (Mr. Denler/Ms. Meier)</u></p> <ul style="list-style-type: none"> ▪ Mr. Denler introduced Devon Meier. The committee is working well together. Ms. Meier is doing get to know you meetings with board members and going to village board meetings. Two new Planned Giving Letter of Intent were distributed to board members. In process of developing new marketing materials, a Legacy brochure and flyers for the villages. Marketing will be to Boards, Residents and Loyal Donors.
5. Board Generative Discussion	<p><u>Board Generative Discussion (Mr. Denler)</u></p> <ul style="list-style-type: none"> ▪ Calvin, Sterling and Mission Makers Societies explained; Mission Maker was named after L J Peterson – past board member & PVM CEO who helped develop The Villages of Oakland Woods and Village of East Harbor. ▪ Calvin Society Name Change <ul style="list-style-type: none"> ○ Discussion: 195 total donors in society that we can verify (active & deceased); suggest rebrand with name change; make more inclusive; Bob Schroeder comment can't always remember name change; Jim Gompers agreed; Paul Hubbard make more creative; Tom Kimble more diverse; Debra Romalia and Nate Conway – big push on marketing; more potential for planned gift versus major gifts; Michelle Williams – legacy sounds better especially when children involved. ○ Motion: The PVM Foundation Planned Giving Committee recommends to the PVM Foundation Board that the Calvin Society name be changed to the PVM Legacy Society. (Approved) ▪ Campaign for the Ages Mr. Miller presented a pie chart breakdown of gifts. David Provost toured Westland recently. PVMF received \$750,000 from Weinberg this week. Joan Geering great supporter. Active steering committee at Lake Huron Woods and creating a committee at Westland with first meeting in October.
6. Major Gift Update	<p><u>Major Gift Update (Mr. Hubbard/Mr. Miller)</u></p> <ul style="list-style-type: none"> ▪ Paul Hubbard invited to Lucas County to speak about PACE program; bus tour; lunch about fall program; Boule group – letters to members and other groups – send letters before a luncheon – African American resident data population stats – Boys & Girls Club of Detroit. Mr. Kimble mentioned could have intergenerational relationship. Mr. Peterson and Mr. Utley are working on a Fall Prevention program presentation.
7. Treasurer's Report	<p><u>Treasurer's Report (Mr. Blalock)</u></p> <ul style="list-style-type: none"> ▪ A MOTION WAS MADE BY Mr. Bob Schroeder AND SECONDED BY Mr. Bob Peterson to elect Bruce Blalock as Treasurer of PVM Foundation. PASSED UNANIMOUSLY. ▪ Thanks to Brian Carnaghi for all his past service ▪ A MOTION BY Ms. Lisa Machesky AND SECONDED BY Mr. Tom Kimble to designate donation from Blackstone/April Housing from Unrestricted to Board Designated for Campaign for the Ages Oakland Woods. PASSED UNANIMOUSLY. ▪ Investment Committee meeting this morning. Investments down 4%. Support from PVMF to projects have tapped out several LOC that will be paid back with ERC funds that are expected soon. Are ERC funds a given? Yes – booked last year in audit per Plante Moran. PVM applied for 1st and 2nd quarter, may apply for 3rd quarter 2020.
8. President's Report	<p><u>President's Report (Mr. Miller)</u></p> <ul style="list-style-type: none"> ▪ Executive Summary Executive Summary reviewed. Does not include \$750,000 from Weinberg. 4th quarter should be big fundraising push. ▪ Summer Edition of <i>Your Giving Matters</i> - Showed cover from mid-August issue. ▪ Grant Update - Ms. Thomas asked if anyone had any connection to PNC Bank – Bob Peterson. Meeting with PNC next week will include Brian Carnaghi and Bruce Blalock regarding connecting CRA funds. <ul style="list-style-type: none"> ▪ Upcoming Mailings – Ms. Jackson indicated annual raffle kickoff today with a \$35,000 goal – drawing Dec. 12th; October monthly donors; employee campaign; November – Thanksgiving mailing (YE mailing); second mailing in December with same message; Nov. 29th Giving Tuesday online appeal; every Thursday EMMA eblasts. ▪ Village Victory Cup - October 7th.

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| | <ul style="list-style-type: none">▪ PVM Update (Mr. Myers)
Leadership Advance this Friday in Flint – details in packet – RSVP to Bernice Lewis – space still available.
Bob Peterson going to Leadership Advance is good opportunity. |
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9. Executive Session

<u>Executive Session (Mr. Gompers)</u>

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| <ul style="list-style-type: none">• None needed. |
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10. Adjournment

The meeting was adjourned at 2:15 p.m.
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NEXT MEETING: PVMF Board Meeting; December 6, 2022 (Tuesday), in person at the PVM Home Office or Zoom.



Debbie Smith
Recording Secretary



Donald Lindow
Secretary