

MINUTES OF THE TUESDAY, DECEMBER 1, 2020 REGULAR BOARD OF DIRECTORS MEETING OF THE PRESBYTERIAN VILLAGES OF MICHIGAN FOUNDATION BOARD HELD AT THE HOME OFFICE OF PRESBYTERIAN VILLAGES OF MICHIGAN AND VIA LIFESIZE

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|                   | 2/20<br>Gala<br>Volunteer<br>& Sponsor<br>Celebration | 2/28<br>Winter<br>Governance<br>Summit | 3/10<br>BOD<br>Mtg. | 6/5<br>Village<br>Victory<br>Cup | 6/9 BOD<br>Mtg. | TBD<br>Strategic<br>Leadership<br>Advance | 10/6<br>BOD<br>Mtg. | 11/19<br>Un-<br>Gala | 12/1<br>BOD<br>Mtg. | TOTAL    |
|-------------------|---|--|---------------------|----------------------------------|-----------------|---|---------------------|----------------------|---------------------|----------|
| Bomberski         |   |  | X                   |                                  | X               |   | X                   |                      | X                   | <b>4</b> |
| Carnaghi          |   |  | X                   |                                  | X               |   | X                   |                      | X                   | <b>4</b> |
| Denler            |   |  | X                   |                                  | X               |   | X                   |                      | X                   | <b>4</b> |
| Dixon             |   |  | --                  |                                  | --              |   | --                  |                      | --                  | <b>0</b> |
| Gompers           |   |  | X                   |                                  | X               |   | X                   |                      | X                   | <b>4</b> |
| Hubbard           |   |  | --                  |                                  | X               |   | X                   |                      | X                   | <b>3</b> |
| Johnson           |   |  | Phone               |                                  | X               |   | X                   |                      | --                  | <b>3</b> |
| Kimble            |   |  | X                   |                                  | X               |   | X                   |                      | X                   | <b>4</b> |
| Lewis             |   |  | X                   |                                  | X               |   | X                   |                      | X                   | <b>4</b> |
| Lindow            |   |  | --                  |                                  | X               |   | --                  |                      | X                   | <b>2</b> |
| Machesky          |   |  | X                   |                                  | --              |   | X                   |                      | X                   | <b>3</b> |
| Miller            |   |  | X                   |                                  | X               |   | X                   |                      | X                   | <b>4</b> |
| Peterson          |   |  | Phone               |                                  | X               |   | X                   |                      | X                   | <b>4</b> |
| Schroeder         |   |  | X                   |                                  | X               |   | X                   |                      | X                   | <b>4</b> |
| Snider            |   |  | X                   |                                  | Resigned        |   | --                  |                      | --                  | <b>1</b> |
| Utley             |   |  | Phone               |                                  | X               |   | X                   |                      | X                   | <b>4</b> |
| Wallace           |   |  | Phone               |                                  | X               |   | X                   |                      | X                   | <b>4</b> |
| Williams          |   |  | X                   |                                  | X               |   | X                   |                      | X                   | <b>4</b> |
| <b>Ex-Officio</b> |   |  |                     |                                  |                 |   |                     |                      |                     |          |
| Ball              |   |  | X                   |                                  | X               |   | X                   |                      | X                   | <b>4</b> |
| Myers             |   |  | X                   |                                  | X               |   | X                   |                      | X                   | <b>4</b> |

Foundation Staff:

Guests:

Welcome and Call to Order

1. Chairman's Report

2. Secretary's Report

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| Ms. Yalonda Jackson, Ms. Debbie Smith, Ms. Avni Thomas  |
| Ms. Roshunda Price  |
| Mr. Gompers called the meeting to order at 11:32 a.m., followed by prayer.  |
| Approval of the October 9, 2020 Regular Board of Directors Meeting –<br><br><b>A MOTION WAS MADE BY <u>Mr. John Utley</u> AND SECONDED BY <u>Mr. John Denler</u> TO APPROVE</b> the meeting minutes from the October 9, 2020 Regular Board of Directors Meeting with correction Treasurer's Report typo from an funds to any funds. <b>PASSED UNANIMOUSLY.</b><br><br>Ms. Thomas showed a few thank notes from residents for the Mission Moment.<br><br>Ms. Jackson indicated all board members should have received the Year End Appeal mailing. It will support areas most needed or to villages for activities or benevolence. Today is Giving Tuesday which is a global time for people to take time after so much consuming through Black Friday and Cyber Monday for an opportunity to give back. PVMF sent out a piece today through an e-blast to support COVID-19 donation funds.<br><br>Mr. Miller presented a drawing of the Village of East Harbor Harbor Inn project site to Mr. Gompers showing where the new street "Esters Way" is located. Thank you for your generous gift.<br><br>2021 Foundation Board Meeting schedule reviewed. |
| <b>Secretary's Report (Mr. Lindow)</b><br><ul style="list-style-type: none"> <li><b>A MOTION WAS MADE BY <u>Mr. John Utley</u> AND SECONDED BY <u>Mr. Tom Kimble</u> TO APPROVE</b> 2021 slate of directors, class of 2021. <b>PASSED UNANIMOUSLY.</b></li> </ul>   |

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|  | <ul style="list-style-type: none"> <li>• <b>A MOTION WAS MADE BY <u>Mr. Bob Peterson</u> AND SECONDED BY <u>Ms. Lisa Machesky</u> TO APPROVE 2021 slate of officers. PASSED UNANIMOUSLY.</b></li> </ul>  |
| 3. PVM 75 <sup>th</sup> Virtual Gala Celebration | <p><b><u>PVM 75<sup>th</sup> Virtual Gala Celebration (aka UnGala) (Mr. Schroeder and Ms. Jackson)</u></b></p> <ul style="list-style-type: none"> <li>• Mr. Schroeder reported on November 17<sup>th</sup> UnGala. It was a virtual gala and went very well. Reviewed fundraising totals. Thanked the board for covering the \$5,000 raffle prize .</li> <li>• Netted about \$125,000, 800 to 900 raffle tickets sold. The raffle winner was a family member of a resident at The Village of East Harbor. Event revenue around \$175,00 to \$180,000 so not too far off this year.</li> <li>• Formal Gala – April 30, 2021 – Dearborn Inn<br/>Gala Steering Committee is meeting this week to discuss 2021 Gala. Dearborn Inn has been great to work with for changing dates. Date will change again, from April 30 to either October 1 or November 19.</li> </ul>   |
| 4. Treasurer's Report                            | <p><b><u>Treasurer's Report (Mr. Carnaghi)</u></b></p> <ul style="list-style-type: none"> <li>• No motions needed. PVM does not owe the Foundation any funds at this point. The amount of cash in the bank is largest position that the Foundation and trust have enjoyed in quite some time. Markets have been favorable to us. Investment Committee will present the Annual Report for 2020 at next board meeting. Foundation operating performance is great. Shout out to Avni Thomas for raising money in governmental grants. Huge contributor to raising a large amount of funds.</li> </ul>   |
| 5. Board Generative Discussion-COVID 19          | <p><b><u>Board Generative Discussion (Mr. Gompers/All)</u></b></p> <ul style="list-style-type: none"> <li>• Fundraising Fun Poll &amp; Discussion<br/>Polling questions from Tom Ahern. Six selected questions plus bonus question. Board members answered poll, followed by discussion. The full set of questions will be sent to board members after meeting.</li> </ul>   |
| 6. President's Report                            | <p><b><u>President's Report (Mr. Miller)</u></b></p> <ul style="list-style-type: none"> <li>• Executive Summary – Reviewed fundraising totals through mid-November \$3,834,367 including funds raised for 3<sup>rd</sup> parties. \$330,000 to PVM to reimbursement for PPE expenses, \$18,500 from infection control grant for VEH, \$91,000 from Gene Kleemann bequest which will total \$4.3M. 2020 fundraising goal is \$4.5M. \$500,000 grant from Weinberg for Sunrise PACE construction at Lake Huron Woods is being reviewed and we will find out if funded this week. Foundation Board at 100% giving. Moving backwards on cash giving this year. Affulency needs to be part of a diversity matrix.</li> <li>• Draft 2021 PVM budget – PVM not approving budgets until 1<sup>st</sup> quarter of 2021. At the February meeting the board will be asked to approve budget. Obligated groups, VEH &amp; Westland working on occupancy recovery plans. Expenses very similar to last year, a bit lower. Foundation has a position open but hopefully by March will fill with someone to support grant reporting and writing. A feasibility study for Thome-like project at Oakland Woods/Village of Westland is being paid by PVMF. Revenue projection goal is to raise \$5M, in budget goal is \$3.3M. Looking for next big funder through the consultants for additional funding.</li> <li>• Yearend Appeal – Mailed out around Thanksgiving. Barbara's story: she needed affordable housing and talks about isolation with COVID in retirement. Appeal asks for help to residents during the pandemic. Emails will also be going out. Signed by Roger; did testing and the open rate was higher when coming from Roger.</li> <li>• Showed the preview of Holiday Your Giving Matters newsletter including recipes from residents. Will go out mid-December.</li> <li>• Gold Star Award received from dotcom via Grigg Graphics for PVMF website redesign</li> </ul> |
| 7. Executive Session                             | <p><b><u>Executive Session</u></b></p> <ul style="list-style-type: none"> <li>• Not needed.</li> </ul>   |
| 8. Adjournment                                   | <p>The meeting was adjourned at 1:55 p.m.</p>  |

**NEXT MEETING:** PVMF Board Meeting; February 23, 2021 (Tuesday), via Zoom.

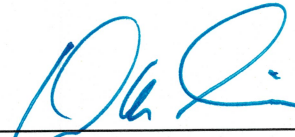
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Debbie Smith  
Recording Secretary



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Donald Lindow  
Secretary