



Delivering **t**ruly affordable healthcare and housing like you've never seen before!





AGING IN MICHIGAN

"I am proud to be part of this project. Together we can create increased options for all seniors as they age."

- LISA MACHESKY,
THE VILLAGE OF OAKLAND WOODS BOARD CHAIR

Housing and healthcare are too expensive for too many seniors. Let's change this!

Campaign for the Ages

The Campaign for the Ages is a capital campaign to raise \$19.5 million to transform senior living in four communities and deliver truly affordable healthcare and housing.

- FLINT: McFarlan Villages
- PONTIAC: The Village of Oakland Woods
- PORT HURON: The Village of Lake Huron Woods
- WESTLAND: The Village of Westland

The Plight of Michigan Seniors

Housing and healthcare are too expensive for too many seniors in Michigan. Affordable and attractive senior housing is in short supply in many communities, making it hard for seniors to stay in the area where they have friends, family, church, and familiarity. And the situation is becoming more challenging each year.

We have more seniors today than ever before, and many require complex levels of healthcare. A successful way to meet these growing needs is a model that offers affordable care at every level – independent, assisted and nursing home–like care. With your help, we're ready to build out these locations to serve the increased numbers and become the cutting-edge campuses elders need!

The Campaign for the Ages will make housing and healthcare equitable for seniors.



There are

2.6 million

people over the age of 65 in Michigan¹



Aichigan's older adult opulation will rise by

32% by 2030⁴



1 / %
of Michigan's
older adults live
in poverty²

Michigan exceeds the national average in older adults living on \$11,511/year or less³



\$90,885

is the average cost to live in a nursing home in Michigan for one year⁵



² Michigan Commission on Services to the Aging March 2021 report https://www.michigan.gov/documents/osa/SERVICES TO THE AGING IN MICHIGAN FINAL MARCH 2021 721557 7.pdf

PVMF.ORG/CAMPAIGNFORTHEAGES

³The Henry J. Kaiser Family Foundation March 2018 report "How Many Seniors Are Living in Poverty?"

⁴ MI Policy Academy State Profile Dec 2012 https://acl.gov/sites/default/files/programs/2016-11/Michigan%20 Epi%20Profile%20Final.pdf

⁵ https://www.seniorhomes.com/michigan/nursing-homes/

Presbyterian Villages: A long history of unique solutions for seniors

Presbyterian Villages of Michigan (PVM) serves seniors of all faiths, their families and diverse communities across Michigan and has done so since 1945.

PVM is a faith based, award winning non-profit, community led and philanthropically supported aging services network. PVM operates over thirty senior living communities across Michigan that greatly improve the lives of the older adults we serve. PVM's well-developed programs foster cultures of service excellence, diversity, and inclusion.

PVM services include Assisted Living, Memory Loss, Skilled Nursing, subsidized senior housing and market rate senior housing. There is a location with all of these services on site, called a life plan community.

In addition, PVM sponsors home and community-based services (HCBS), including:

Wellness programs

Home help/care coordination

Home modification

Parish nursing

• Program of All-Inclusive Care for the Elderly (PACE)

Caregiver information

Visit <u>pvmf.org</u> for more info



PVM is known and trusted throughout communities in lower Michigan



- JAMES A. DEWEY, EXECUTIVE DIRECTOR, **PORT HURON HOUSING COMMISSION**

that housing and healthcare are too expensive for too many older adults. The solution is delivering truly affordable healthcare and housing. seniors to 2058

Campaign for the Ages is

part of years of strategic

campuses in Michigan. The

directly addresses the issue

planning work to augment four

Campaign for the Ages project

1. Go from serving 863 number of

Campaign for the Ages - A Lasting Legacy

2. Build 635 truly affordable independent and assisted living apartments for older adults with low incomes

to **525 nursing home eligible** seniors so they can stay living at their current home 4. Four Communities offer older

3. Provide healthcare services

- adults with low incomes access to the right level of healthcare to meet their complex needs
- 5. Create **413 permanent** healthcare jobs paying livable wages
- 6. Create **1,698** construction jobs









Making an Impact on Four Communities

The Campaign for the Ages will transform 4 existing PVM campuses to provide older adults with low incomes a full spectrum of services, all on one campus. Older adults will not have to leave if they need more care.

They can move from independent apartment living to affordable assisted living, and use PACE as health needs increase. The Campaign for Ages will bring this spectrum of care for older adults with low incomes to Pontiac, Flint, Westland, and Port Huron.

OUTCOMES:

- 1. More older adults have support services
- 2. Fewer nursing home move-ins & fewer preventable hospital visits
- 3. Caregivers have a break from taking care of their loved ones
- 4. Affordable assisted living and PACE save money for the older adult, their families and taxpayers
- 5. Anchor neighborhoods by building homes
- 6. Economy boost from additional jobs and older adults living in the area
- 7. Older adults do not have to move as their care needs increase

Campaign for the Ages will have both an immediate and lasting impact on older adults. Immediately, construction and permanent jobs will be created.

Over 2,000 older adults will benefit each year. With your support, the dignified treatment of older adults will live in perpetuity at these four locations. Older adults with low incomes will have better options because of you. Thank you!

What will the Campaign for the Ages support?

nunities is

The overall cost of the work proposed in 4 senior communities is \$180 million. The generous donations to Campaign for the Ages will offset interim construction and renovation costs, professional and development fees, financing, furniture, fixtures and equipment. This will leave more funds available to provide the specialized services and environment crucial to seniors.

Campaign for the Ages budget

	The Village of Lake Huron Woods Fort Gratiot, MI	The Village of Oakland Woods Pontiac, MI	The Village of Westland Westland MI	McFarlan Villages Flint, Ml	
Total Cost	\$38,000,000	\$44,447,000	\$53,514,000	\$43,730,000	\$179,691,000
Fundraising Goal	\$3,800,000	\$2,785,000	\$7,587000	\$5,350,000	\$19,522,000
% of Project to be Fundraised	9.8%	6.9%	14.2%	12.2%	10.9%
Construction Jobs Created	339	350	659	350	1,698
Ongoing Jobs Created	120	47	219	27	413
Seniors Served April 2021	116	216	246	285	863
Total New Seniors Served	283	104	445	363	1195
Total New Seniors Served after CFTA	399	320	691	648	2058

PONTIAC: The Village of Oakland Woods FLINT: McFarlan Villages WESTLAND: The Village

Presbyterian

Villages of Michigan

is collaborating with a

organizations to undertake

a comprehensive campaign

number of community

to provide affordable

in four communities:

housing and community

health facilities for seniors

- WESTLAND: The Village of Westland
- PORT HURON: The Village of Lake Huron Woods

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The PVM Foundation advances PVM's Mission by providing philanthropic investments that greatly improve the lives of the older adults we serve.

PVM MISSION

Guided by our Christian heritage, we serve seniors of all faiths and create new possibilities for quality living.

PVM VISION

To transform senior living and services and enhance the communities we serve.







Please contact Paul Miller, President Presbyterian Villages of Michigan Foundation (248) 281-2040 email: pmiller@pvm.org

26200 Lahser Road, Suite 300 Southfield, Michigan 48033-7157

To learn more about the Campaign for the Ages, scan the code below or visit

pvmf.org/CampaignForTheAges

