

PVMF Strategic Plan
2018-2022:
Strengthen Donor
Loyalty
Improve Campaign
Planning
Diversify the
Fundraising Portfolio
Engage Volunteers &
Staff in Philanthropy

Annual Meeting and Board
of Directors Meeting
Tuesday, December 4, 2018
11:30 a.m. – 2:00 p.m.



PVM Home Office
26200 Lahser Road, Ste. 300
Southfield, MI 48033

Call-in to join this meeting: 1-844-572-5683; extension 197385#

AGENDA

TABS
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	WELCOME AND CALL TO ORDER		
11:30 am 15 minutes	1. CHAIRMAN'S REPORT (Mr. Gompers) <ul style="list-style-type: none"> ▪ Approval of October 9th Board of Directors Minutes (ACTION) ▪ Welcome New Staff – Yalonda Jackson, Manager of Special Events & Donor Relations ▪ Thank you Dick Rabbideau & Denise Turman ▪ Year End Appeal ▪ 2019 PVMF BOD Meeting Schedule (11:30 a.m. – 2:00 p.m.) <i>January 22, PVM Home Office, Southfield, MI June 11, Park at Franklin, Southfield, MI</i> <i>October 8, The Village of East Harbor, Chesterfield, MI December 3, PVM Home Office, Southfield, MI</i> ▪ PVMF grant to submit for new technology to support better connectivity for the PVM/PVMF board meetings ▪ 2018 PVMF Board Giving & 2018 PVM Board Giving System-wide 		
11:45 am 10 minutes	2. SECRETARY'S REPORT (Mr. Lindow) <ul style="list-style-type: none"> ▪ 2019 Slate of Officers (ACTION) ▪ Suggestions for new PVMF Board Members 		2
11:55 pm 10 minutes	3. PVMF GALA REPORT (Mr. Schroeder) <ul style="list-style-type: none"> ▪ Final Fundraising Numbers ▪ Feedback on the Strolling Dinner (did you like it?) ▪ Volunteer/Sponsor Appreciation Dinner (date, TBD) 		3
	BREAK FOR LUNCH 12:05 pm		
12:10 pm 10 minutes	4. Donor Stewardship (Ms. Clement/Ms. Jackson) <ul style="list-style-type: none"> ▪ Handwritten thank you notes 		4
12:20 pm 60 minutes	5. GENERATIVE DISCUSSION (Mr. Gompers/Mr. Miller) <ul style="list-style-type: none"> ▪ Video – 7 Critical storytelling Tips to Improve Your Fundraising ▪ Discussion <ul style="list-style-type: none"> ➢ What were things that surprised you? ➢ What were things you heard that were affirming? ➢ What is PVMF doing well? ➢ Where is there need for improvements? ➢ Miscellaneous – other comments/feedback ▪ Next Generative Discussion – PVMF Task Force Updates – Mid-Terms! 		5
1:20 pm 10 minutes	6. TREASURER'S REPORT (Mr. Carnaghi) <ul style="list-style-type: none"> ▪ Grant to support Weinberg Green Houses (ACTION) 		6
1:30 pm 20 minutes	7. PRESIDENT'S REPORT (Mr. Miller) <ul style="list-style-type: none"> ▪ Executive Summary ▪ Approval of 2019 PVMF Budget (ACTION) ▪ Weinberg Foundation Grant – University Meadows ▪ Grand Families – Hartford Village ▪ Feedback on board meeting structure ▪ PVM Update (Mr. Myers) ▪ Winter Governance Summit – February 1st – Who is coming? 		7
1:50 pm 10 minutes	8. CORRESPONDENCE/ANNOUNCEMENTS		8
	9. EXECUTIVE SESSION (IF NEEDED)		9
2:00 pm adjourn	10. ADJOURNMENT		

NEXT: January 22 (Tuesday); PVM Foundation Board; 11:30 a.m., PVM Home Office, Southfield, MI
February 1 (Friday); Winter Governance Summit; Alzheimer's Association – Greater Michigan Chapter, Southfield MI
June 11 (Tuesday); PVM Foundation Board; 11:30 a.m., Park at Franklin, Southfield, MI
Village Victory Cup, TBD
October 8 (Tuesday); PVM Foundation Board; 11:30 a.m., The Village of East Harbor, Chesterfield, MI
December 3 (Tuesday); PVM Foundation Board; 11:30 a.m., PVM Home Office, Southfield, MI