PVMF Strategic Plan 2018-2022:

Strengthen Donor
Loyalty
Improve Campaign
Planning
Diversify the
Fundraising Portfolio
Engage Volunteers &
Staff in Philanthropy

1.

Board of Directors Meeting Tuesday, October 9, 2018 11:30 a.m. – 2:00 p.m.



The Park at Trowbridge 24111 Civic Center Drive Southfield, MI 48033

Call-in to join this meeting: 1-800-704-9804; participant code 39554427#

AGENDA

WELCOME AND CALL TO ORDER

CHAIRMAN'S REPORT (Mr. Gompers)

Opening Prayer

- Administrator Welcome
- Approval of June 12th Minutes (ACTION)
- 2019 PVMF Board of Directors Meeting Schedule
 - January 29, 2019 PVM Home Office
 - June 11, 2019 Fountains on Franklin
 - October 8, 2019 The Village of East Harbor
 - December 3, 2019 PVM Home Office
- Approval of Amended PFMF Investment Policy (ACTION) (Mr. Peter Kurrie)

11:45 pm 15 minutes

11:30 am

15 minutes

2. PVMF GALA, 4 WEEKS & COUNTING! (Mr. Kimble)

TAB 2

TAB 1

- Thursday, **November 8th** The Henry Ford Museum of American Innovation, 7:00 pm
- Fundraising to Date
- What to Expect Play Ball!
- Board Donation Raffle Prize

12:00 pm 10 minutes

3. DONOR STEWARDSHIP (Ms. Smith)

TAB 3

Handwritten Thank You Notes to PVMF Donors

__ BREAK FOR LUNCH 12:10 pm_____

12:15 pm 70 minutes 4.

BOARD GENERATIVE DISCUSSION (Task Force Chairs/Mr. Miller)

TAB 4

- Each Task Force Chair will have 5-7 minutes to report out
- PVMF Strategic Plan Task Forces
 - What has been discussed and why
 - Share central themes or findings
 - > Q&A
- Further Q & A

1:25pm 20 minutes

5. PRESIDENT'S REPORT (Mr. Miller)

TAB 5

- Executive Summary
- Pledge Write-Off (ACTION)
- Thome Foundation Visit Recap
- Village of East Harbor Fundraising Campaign
- Tom Ahern PVMF Publications
- Year End Appeal
- Staffing Update
- Grant Updates (Ms. Thomas)
- Weinberg Videos
- PVM Update (Mr. Myers)

1:45 pm 10 minutes

6. Treasurer's Report (Mr. Miller)

TAB 6

7. EXECUTIVE SESSION (if needed)

TAB 7

2:00 pm

8. ADJOURNMENT

NEXT: