

PVMF Strategic Plan
2018-2022:
Strengthen Donor
Loyalty
Improve Campaign
Planning
Diversify the
Fundraising Portfolio
Engage Volunteers &
Staff in Philanthropy

Board of Directors Meeting
Tuesday, June 11, 2019
2:00 p.m. – 4:30 p.m.
Reception to follow
5:00-6:00 p.m.



Thome Rivertown Sr. Apts.
260 McDougall
Detroit, MI 48207

REVISED

Call-in to join this meeting: 1-800-704-9804; participant code 39554427#

AGENDA

WELCOME AND CALL TO ORDER

- | | | | |
|-----------------------|-----------|---|--------------|
| 2:00 pm
15 minutes | 1. | CHAIRMAN'S REPORT (Mr. Gompers)
<ul style="list-style-type: none"> ▪ Opening Prayer ▪ Administrator/Resident Welcome ▪ Welcome New Staff-Joanna Hlavacek, Manager of Donor Communications & Stewardship ▪ Approval of January 22nd Minutes (ACTION) ▪ Celebrate – East Harbor Wellness Center Campaign – FINISHED! ▪ Friends & Family Recap ▪ Board Mixer with Board Chairs After Meeting | TAB 1 |
| 2:15 pm
5 minutes | 2. | PVMF GALA, 21 WEEKS & COUNTING! (Ms. Jackson)
<ul style="list-style-type: none"> ▪ Co-Chairs - David & Nancy Lau, Ken & Patricia Hollowell ▪ Ready Set Dance! – Friday, November 8th ▪ The Mint at Michigan First Conference Center ▪ Steering Committee met May 10th ▪ Buy Your Ticket | TAB 2 |
| 2:20 pm
10 minutes | 3. | CALVIN SOCIETY MEMBERSHIP (Mr. Denler) | TAB 3 |
| 2:30 pm
10 minutes | 4. | DONOR STEWARDSHIP (Ms. Hlavacek)
<ul style="list-style-type: none"> ▪ Handwritten Thank You Notes to PVMF Donors | TAB 4 |
| 2:40 pm
75 minutes | 5. | BOARD GENERATIVE DISCUSSIONS (Task Force Chairs)
<ul style="list-style-type: none"> ▪ PVMF Strategic Plan Task Forces Final Reports/Recommendations (Task Force Chairs) <ul style="list-style-type: none"> ➢ Each Task Force Chair to highlight recommendations & findings over the last year ➢ Q & A; Next Steps <ul style="list-style-type: none"> ▪ Reflections on Task Force Meetings ▪ Next Great Fundraising Campaign Ideas (Mr. Miller) | TAB 5 |
| 3:55 pm
20 minutes | 6. | PRESIDENT'S REPORT (Mr. Miller)
<ul style="list-style-type: none"> ▪ Executive Summary ▪ Pledge Write-Office (ACTION) ▪ Pledge Payments ▪ Major Gift Committee ▪ Aster Awards ▪ Village Victory Cup - June 21st – The Suburban Collection Showcase, Novi, MI ▪ Impact 100 (Ms. Thomas) <ul style="list-style-type: none"> ➢ Who do you know at Impact 100? ▪ PVM Update (Mr. Myers) | TAB 6 |
| 4:15 pm
15 minutes | 7. | Treasurer's Report (Mr. Carnaghi)
<ul style="list-style-type: none"> ▪ Special Allocations of Accumulated, Non-Allocated Investments Earnings (ACTION) | TAB 7 |
| | 8. | EXECUTIVE SESSION (if needed) | TAB 8 |
| 4:30 pm
Adjourn | 9. | BOARD/VILLAGE BOARD CHAIRS RECEPTION
<ul style="list-style-type: none"> ▪ Weinberg Green House Rooftop Patio; 5:00 – 6:00 p.m. | TAB 9 |
- NEXT:** June 21 (Friday); Village Victory Cup; 10:00 a.m., The Suburban Collection Showcase Diamond Ballroom, Novi, MI
September 27 (Friday), Leadership Advance (Time/Location to TBD)
October 8 (Tuesday); PVM Foundation Board; 11:30 a.m., The Village of East Harbor, Chesterfield, MI
November 8 (Friday); PVMF Gala *Ready Set Dance!* 6:00 p.m., The Mint at Michigan First Conference Center
December 3 (Tuesday); PVM Foundation Board; 11:30 a.m., PVM Home Office, Southfield, MI